

About Manifest Development

I started Manifest Development in 2004 as a way to offer businesses and individuals clean, user-friendly websites and powerful online experiences. Though this is a one-man company, I have several affiliates I work with, including other programmers, graphic designers, and photographers.

Who do I work for?

As an independent contractor, I am hired by organizations to complete specific projects. I work both directly with clients who need projects completed, as well as with other agencies who need help with their clients' projects.

The types of projects I'm hired for vary from organization to organization. I've been hired to create part of a website- usually a programming-intensive part; I've also been hired to take a design and code it up into a web-friendly format. Further, I've been hired to do the entire project, from design to deployment.

Why hire me?

There's a lot of merit to hiring an independent contractor. I will work directly with you to get your project done. Since there is no chain of command, I can turn things around pretty quickly. I can also take care of everything from design, to coding, to launch; this can cut down on project time and cost!

My goal is to create a memorable online experience for you and your users through creative design, social media consulting, & WordPress development.



However, as a one man show I do have a specific skill set that makes me better suited for certain projects. Hire me if:

- You need a clean, user-friendly website for your business
- You need a programmer for a web application you want to develop
- You need a WordPress Developer
- You need someone familiar with Social Media

If your project is too big to do alone, or you need something outside of my area of expertise, I will work with my affiliates to build what you need at the best price.

Services

I specialize in **developing** online applications & **creating** modern, user-friendly websites. **WordPress** is my weapon of choice.

I offer the following services:

Website Design & Development	Website Analytics
Application Development	Search Engine Optimization
Database Design	Social Media Consulting
Web Hosting	PSD Conversions
WordPress Theme Creation	WordPress Plugin Development

What is my Process?

One of the major benefits of working with an independent contractor is that he's with you every step of the way when working on your project. My process for development is one that keeps an open line of communication between you and me to ensure you get exactly what you want.

1. **Explore & Propose:** This is the initial conversation. You tell me about your project, I ask any questions I have, and then I will come up with a proposal for you to review & edit. Once you approve the proposal, we move on to Step 2.
2. **Design & Refine:** I start creating your website. I'll take any content, websites you like & don't like, logos, and anything else you've provided for me and use it to create a website that's right for you and your users. I'll come up with an initial concept for you and we refine it from there- usually we do up to three refining sessions. The end result is a website concept that you are happy with!
3. **Lock & Code:** This is the most fun part for me. I'll start making your website concept a reality. I'll make it online friendly using XHTML/CSS, and in most cases add it to a CMS and do all of the programming necessary to make updating your website as easy as possible for you.
4. **Walk Through:** Once all of the coding is done, I'll send the site over to you for a walk through. We will make any revisions to ready the site for it's big debut. Then...
5. **Launch & Support:** We launch the site and tell the world about it. For the next two weeks after that, I will provide full support where I will make content changes, provide documentation for you to update the website and help if you have trouble, and make any bug fixes we may have missed in the walk through. After the 2 week period, I can work with you to get the most out of your website.

How much do I Charge/How Long will it take?

These are two common questions I get where the best answer is, “it depends on the project.” Most of my standard website projects will run about \$1,600–2,000 (USD) and take 4–6 weeks. However, because of the wide range of projects I take on, from simple WordPress installs to full web applications, price & timeline vary widely.

The best advice I can give is to request a free proposal from me. I will provide three different price packages and make recommendations on which is best to go with.

About Joe Casabona



I've been an independent contractor since 2002 and have worked on numerous websites and software systems. I have BS in Media and Information Technology with a minor in Computer Science and a MS in Software Engineering, both of which I received from the University of Scranton. You can view and download my resume over at Casabona.Org.

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