

Why You Need A Website



“Google It”

The information age is in full swing, and with 64% of households in the US having internet access and more adding to that with internet-enabled cell phones, the obvious answer to most questions is, “Google it.” What does this mean? **Having a website for your business will dramatically increase your chances of being found.** People today use Wikipedia for research instead of Encyclopedia, Google Maps for directions instead of a printed map, and search engines to find businesses instead of a phone book. **Why should you be left out?**

Reach a Global Market

Phone books, billboards, and print ads are limiting; they can only take you so far geographically. But put yourself on the World Wide Web and your possibilities are endless- **your reach is the entire globe.** I am a web developer based in New York, yet I’ve had clients in Texas, California, Russia, India, and Australia because of my website. Make it easier for a visitor to find your restaurant or someone new to the area to find your body shop; **get a website!**

Limitless

Ads and billboards only tell part of your story. You’re paying several hundreds of dollars for a limited amount of space. **Your website is limitless.** Post hours and information, photos, promos, and a means of contact. Garner feedback and sell your products. Change it whenever you want. **It’s your virtual storefront** and you’re free to do what you want. The possibilities are endless.

So what are you waiting for? Contact Manifest Development at 845.475.8016, or via the website at www.manifestdevelopment.com.